



Case Study

Pawel Baran - Ikea

“*Assessing the project would give me more opportunities in the future in terms of what jobs I can go for and also makes sure I will get a job.*”

Pawel Baran, Ikea

Project: Response to Redundancy

Business Sector: Logistics and retail

Location: Peterborough

IKEA was established in 1943 in the small village of Agunnaryd, Sweden, when Ingvar Kamprad, the founder, was just 17. Since then, the IKEA Group has grown into a global retail brand with 127,000 co-workers in 41 countries. IKEA offers a wide range of well-designed, functional home furnishing products at affordable prices.

In 2011 the company decided that it only needs one distribution centre in Docaster. As result Ikea announced that they will close down their distribution centre in Peterborough at the end of May 2011, which will be run by an external service provider. Unfortunately several employees were thereby made redundant.

Pawel Baran, an Ikea employee, first heard about the Response to Redundancy project through his company who invited TCHC's redundancy team in, to deliver a presentation to employees who were at risk. Pawel mentioned that the presentation was communicated in a very clear way, so he knew what was available from the start.

Each employee then attended an individual Information, Advice and Guidance session where the Response to Redundancy adviser discussed each individual's options with them. During the session they received career guidance and developed a job search action plan to help them secure employment swiftly.

This was as Pawel puts it, 'Great for me, as accessing the project would give me more opportunities in the future in terms of what jobs I can go for and also makes sure I will get a job.'



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Response to Redundancy is a programme supported by the European Social Fund and the East of England Development Agency.